



“A Nightmare on Elm Street is a pop culture phenomenon that's given eternal life to its legacy and villain Freddy Krueger. Through unwavering passion, A Nightmare on Elm Street fans, also known as “FredHeads”, have kept the series alive and flourishing for more than 30 years.

On November 9, 1984, a film was released that would forever change the world of horror and bring a new wave of terror to the dreams of audiences. Since then, A Nightmare on Elm Street has become an iconic worldwide cinematic staple that terrifies some but is deeply beloved by others.

Following several hardcore A Nightmare on Elm Street fans and featuring stories from hundreds of others of all ages from across the globe, FredHeads explores just how much fans love the franchise and how it has changed their lives by inspiring

them to conquer their fears (aka their “Freddys”), find themselves, and follow a new path in life. Cast, crew and others involved in the franchise also offer insight into the legacy of A Nightmare on Elm Street.

Venn Pictures (Don't Fall Asleep, the fan film) brings you the ultimate homage to the legacy and power of the A Nightmare on Elm Street fandom.



FIRST DOC &  
FULL-LENGTH  
PRODUCTION



PRODUCED BY  
FOUR WOMEN



# MEET

THE FILMMAKERS





"I FEEL SO INCREDIBLY HONORED THAT I GET TO SHARE THESE STORIES, I FEEL HUMBLLED THAT THIS GROUP OF PEOPLE HAVE ENTRUSTED ME. FREDHEADS TO ME IS ULTIMATELY THE STORY OF SURVIVAL, AND HOW A FRANCHISE CAN BE MORE THAN JUST A FILM."



## PAIGE TROXELL

CREATOR, DIRECTOR, EDITOR, & PRODUCER

Paige Joy is a Washington D.C. based Filmmaker, Social Media Content Creator, & lifelong Nightmare fan. Her love for film was sparked when she first saw Wes Craven's 1996 masterpiece *Scream* at 12 years old. In 2016 she Directed the popular fan film "*Don't Fall Asleep: The Untold Nancy Thompson Story*" which

was the first fan film to ever feature an original cast members involvement.

Since then, Paige has written and directed several short films including *Adherent*, *Crushed*, & *The Friend*. She was the 2nd unit DP on "*Angela: The Sleep Away Camp Doc*" and in 2017 launched production of *FredHeads, The Documentary*.

With *FredHeads*, Paige has traveled the country for the past 5 years filming countless stories of fans from the *A Nightmare on Elm Street* fandom on how this franchise has not only impacted their lives, but in some cases has saved them.

"FREDHEADS IS MORE THAN RECORDING FAN STORIES BUT EXPLORING THE IMPACT OF A FRANCHISE AND WHETHER THE OBSESSION OVER ITS MAIN CHARACTER IS AN UNHEALTHY ADDICTION OR BRINGS "FAMILY" CLOSER TOGETHER."



## KIM GUNZINGER

PRODUCER, DIRECTOR, & ASSISTANT EDITOR

Kim Gunzinger is the co-founder of Venn Pictures, a Producer, Director, Actress, Script Consultant, and Talent Coordinator. She has always had a passion for the arts going back to childhood. Kim attended her first horror convention in 2005, and she realized there was a place for passionate

horror fans to come together. She would meet some of her closest friends, found inspiration to pursue her passion for horror and film, and actively sought out numerous indie productions. She was the Executive Producer on *Easter Sunday*, the Nightmare fan film *Don't Fall Asleep*, *Adherent*, *Crushed* as well as the second unit DP for the *Angela: The Official Sleepaway Camp Documentary*.

Kim attributes her involvement in the horror community to Robert Englund, Freddy Krueger and the entire Nightmare franchise.

"FREDHEADS IS A LOVE LETTER TO (AND ABOUT) THE FRANCHISE THAT SPURRED MILLIONS OF FANS WORLDWIDE ACROSS MULTIPLE GENERATIONS. IT EXCEEDS LANGUAGE, CULTURAL, AND AGE BARRIERS. DESPITE OUR DIFFERENCES, FREDHEADS EVERYWHERE COME TOGETHER OVER ONE THING: A NIGHTMARE ON ELM STREET. IN THIS DOCUMENTARY, WE ARE SHARING HOW MOVIES CAN SAVE AND CHANGE LIVES. THESE ARE OUR STORIES AND THEY'RE STORIES WORTH TELLING AND HEARING."



## DIANDRA LAZOR

EXECUTIVE PRODUCER & CAST

Diandra Lazor is a producer, content creator, cosplayer, and YouTuber. She became a horror fan in her early high school years after a dream sparked her interest in *A Nightmare on Elm Street* and Freddy Krueger. Instantly, she connected with the character of Nancy Thompson.

Diandra quickly jumped online to connect with other FredHeads on message boards. Soon after, she began to cosplay as Nancy Thompson and championed the heroine across the internet. In 2016, she played Nancy in "Don't Fall Asleep," an *A Nightmare on Elm Street* fan film dedicated to Nancy's story between the original *Nightmare* film and *Dream Warriors*. The film features Heather Langenkamp back as Nancy from beyond the grave and is available to watch on YouTube.

Since then, Diandra has been featured in *Fangoria*; written for *Shudder's The Bite*; hosted a podcast solely dedicated to *A Nightmare on Elm Street*, *Elm Street Radio*; and partnered with brands including *Bloody Disgusting*, *Big Honcho Media*, and *Universal Pictures*. But above all else, *FredHeads The Documentary* is her largest and most important endeavor. *A Nightmare on Elm Street* has changed her life. Diandra's career, friends, and current way of life was all made possible by the franchise. She doesn't know where she would be without it. That's why the *FredHeads Documentary* is so important.

"WE'RE ALL BONDED BY A NIGHTMARE ON ELM STREET BUT THE GLUE GOES BEYOND FREDDY. THERE'S MORE TO IT, AND THAT'S WHAT FREDHEADS THE DOC HAS SET OUT TO EXPLORE."



## CHRISTAL VANETTEN

EXECUTIVE PRODUCER & MARKETING ASSIST

Christal VanEtten, AKA The Superghoul, is a producer (*Hellbound Laments*, *Horrors of the PNW VI*, *AdHerent*, *Mental Health and Horror: A Documentary*) content creator, streamer, and digital marketer (in and out of horror) of 10+ years. While growing up overseas, Christal latched onto *A Nightmare on Elm Street* quickly thanks to the creative boundaries the franchise pushed all instilling fear and fascination.

Eventually, Christal would make her way to the United States, offering filmmakers creative or marketing support, and connecting with communities of kindred spirits she never knew existed; including *FredHeads*. While her experience with ANOES is one that was ventured primarily solo, she found her home with *FredHeads* and horror.



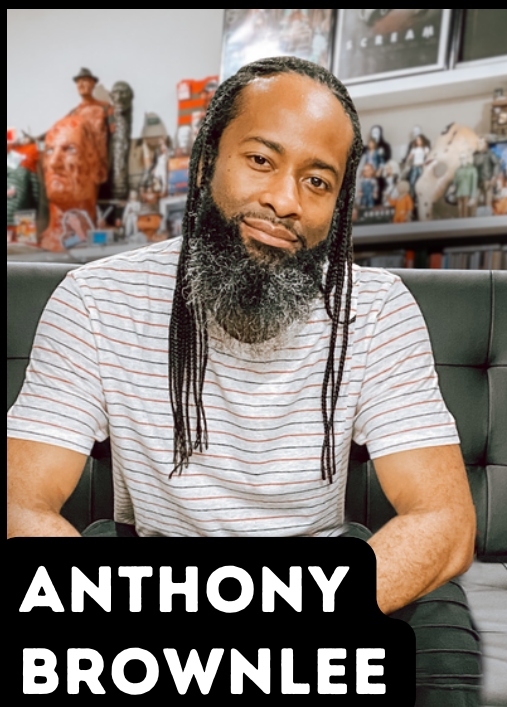
# MEET THE CREW



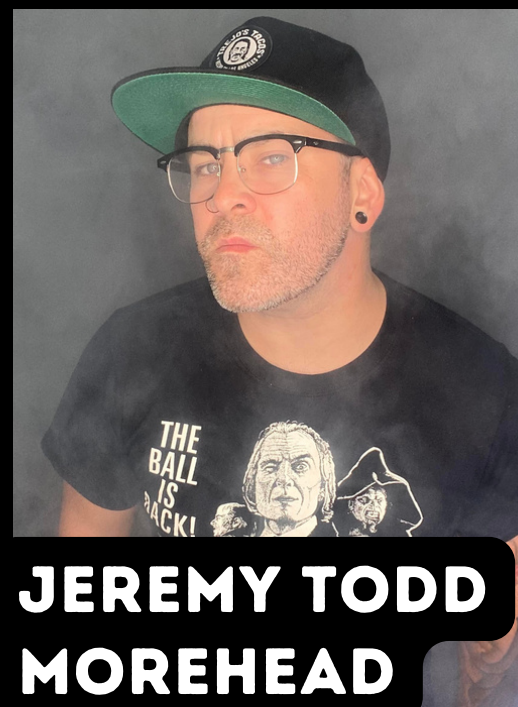
"I felt like I  
was watching  
& hanging  
out with my  
own friends."  
- Test Audience



**DAVE  
FERGUSON**



**ANTHONY  
BROWNLEE**



**JEREMY TODD  
MOREHEAD**





**STORIES TOLD BY FREDDY FANS**

Jeremy Morehead (Cast) makes a local television appearance to showcase his collectibles.



**FREDHEADS THROUGH THE GENERATIONS**

Get a look at how FredHeads -- family and friends -- bond over the Nightmare on Elm Street franchise.

**AS SEEN ON**



*Fear gives  
Freddy  
strength,  
but the  
fans keep  
Freddy  
alive.*

**CONNECT**

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